TALISHA 'TEE CEE' JOHNSON

Tee Cee made her TV debut as a presenter on CBBC's Saturday morning show Whoops I Missed The Bus Excitingly, in 2016 Tee Cee was picked to present on the show, beating many who also screen tested for the vlogging spot. With a passion for children's television Tee Cee wowed producers and the commissioner with her unique colourful style, warm personality and youthful nature.

Tee Cee continued to grab attention from executives and series producers across BBC Children's Production's and was asked to present a segment in the third series of **How To Be Epic @ Everything** and then was approached by BBC Children's Scotland to travel to South Korea as a guest presenter for their show All Over The Place Asia Part 2.

A born creative, Tee Cee first made headlines when she wrote and self published a children's fiction book <u>Snow Black The Seven Rasta's and Other Short Stories</u> at the age of 16 and was dubbed a 'Black History Month Hero' by Birmingham primary schools. This led to coverage from the likes of the BBC, The Voice news and other mainstream media. In 2019, she released a second edition of the book, receiving testimonials and praise from the highly acclaimed writers Benjamin Zephaniah and Dorothy Koomson.

Since graduating from The Peter Jones Enterprise Academy launched by Dragons den tycoon Peter Jones in 2012, Tee Cee has worked across different areas of media from magazine journalism including a stint at Closer and Heat, broadcast journalism; where she had her own radio segment on New Style community radio and completed an NCTJ Broadcast qualification in her role as a Broadcast Assistant Apprentice at BBC West Midlands 95.6 to then progressing into TV where she worked as a Runner in BBC Children's Development team for just two months before landing her first TV presenting gig on Whoops I Missed The Bus.

Tee Cee continued to work both on and off screen during her time at BBC Children's. In 2017 she became an Interactive Researcher and where she developed, pitched, created and directed original content for BBC Children's Short form (CBBC & CBeebies) including:

- CBBC 'First, Last or Scroll', which allows the audience to get an insight into the phone life of their favourite celebrity / CBBC talent
- CBBC 'Kids Explain' where children explain CBBC programmes as well as slang terms and current trends to their parents.
- CBBC #NoStressCypher, a one off short form special used to tackle back to school anxiety.
- <u>CBeebies 'Car Ride Surprise'</u>, a format which allowed 4-year-olds starting school to meet their favourite CBeebies presenter.
- <u>CBeebies 'Let's Talk About'</u> commemorating Black History Month by highlighting black fathers as positive role models and to show an alternative perspective to the negative stereotype of father absenteeism in the black community.

Since, Tee Cee has continued to excel in her TV career and is now a Royal Television Society nominated Development Assistant Producer. Tee Cee has worked in a plethora of award-winning independent production TV development teams including Atomized Studios, Full Fat TV, Tuesday's Child TV, BBC Studios Digital Originals and BBC Three where she was championed by her colleagues as a driving force of creativity for BBC Three Birmingham's social-first digital productions, YouTube shows and iPlayer originals. Working within a development team that spans both Birmingham and London, Tee Cee's ideas and insights feed into almost every treatment the in-house content team puts together.

Tee Cee has pitched and won 10 digital and TV commissions for her stellar concepts, including the ground-breaking 45 episode short-form series 'No Offence But' which published weekly on social for almost an entire year, and the 6-part iPlayer dating intervention series 'My Mate's A Bad Date', BBC Three Birmingham's first in-house commission, which also went on to have BBC One linear television transmission and was mentioned in Broadcast's 'International hot picks formats' in March 2020.

Outside of her TV career, Tee Cee is a Career Coach who can be found inspiring people through professional speaking and digital content creation as she champions personal and professional development through her platform 'Not Your Average Girl', which supports young women in TV and digital. One of her most notable pieces of content is her video where she highlights '103 black British female TV Presenters', to dismantle the narrative that black British female TV Presenters hardly exist.

Tee Cee has become a face of the UK young entrepreneurship scene who aged 19 had a stint in Launching and running her own magazine, Skool Girl Online - Birmingham's only lifestyle magazine for young women (2013 - 2019) which led to various accolades including her face being displayed on Grant Thorton's headquarters building outside London Euston station. In addition to this, Tee Cee is the former Executive Producer and coordinator of Birmingham's annual Celebrating Youth Excellence Awards (2012 - 2015), overseeing a team of young people under 25 to produce a glittering ceremony with over 300 delegates that recognised the outstanding achievements and positive contributions of young people, parents, educators and organisations in Birmingham and the West Midlands. Tee Cee has received several accolades for her work and contributions to her community including being named one of the most inspirational young people on the Brum Under 30 List (2019) and was nominated for the Royal Television Society Midlands Awards 'Breakthrough Award' (2020) and appointed one of the BBC's Television Diversity Champions (2020).

CREATOR / DEVELOPER CREDITS:

- No Offence But (BBC Three) Creator Pitched for BBC Three Jan 2019
- My Mate's A Bad Date (BBC Three) Development Researcher Developed & Pitched for BBC Three Dec 2018
- #NoStress Cypher, 4 O'Clock Club ft. Lady Sanity (CBBC) Creator, Co-Writer and Co-director BBC Children's Short form - Sep 2018
- First, Last or Scroll? (CBBC) Creator BBC Children's Short form Mar 2018
- Let's Talk About x3 (CBeebies) Creator and Director BBC Children's Short form Oct 2017
- Car Ride Surprise x4 (CBeebies) Creator BBC Children's Short form Sep 2017
- Kids Explain x7 (CBBC) Creator and Director BBC Children's Short form Jul 2017
- Black History Month Takeover Creator BBC WM 95.6 Oct 2015

PRESENTER CREDITS:

- Birmingham 2022 Festival one of the main stage presenters at the Birmingham 2022 Festival Site in Victoria Square as part of the Commonwealth Games, presenting the daily cultural programme. Jul Aug 2022
- Peaky Blinder Series 5 World Premiere conducting interviews for BBC Midlands Today with celebrities on the red carpet - Jul 2019
- All Over The Place Asia Part 2 CBBC & BBC2 Jan 2018
- Whoops I Missed The Bus CBBC Apr 2016 Mar 2018
- BBC National Apprenticeship Week, Guest presenter / live panel hosting -Mar 2018
- Transfer Deadline Day Parody CBBC Jan 2018
- How To Be @ Everything Series 3 CBBC Sep 2017
- VO CBeebies Car Ride Surprise CBeebies YouTube Sep 2017
- Blue Peter: World Record Special, Behind the scenes CBBC Sep 2017
- CBBC Summer Social, Guest presenter 2017
- Wimbledon Championships, Behind the scenes CBBC 2017
- Live Hosting The NEC Skills Show, BBC Main stage, which attracted over 72,000 visitors Nov 2016
- BBC Music Day / BBC Raw Behind the scenes with Lady Leshurr Jun 2016
- BBC Academy New Apprentice Scheme presenting videos for the BBC Careers page 2015
- New Style 98.7FM, Contributing presenter 2013 2014

OTHER ACCOLADES:

- Breakthrough (Off-screen) Nominee Royal Television Society Midlands Awards 2020
- Role Model of the Year Award Nominee Potential Unlocked Annual Awards 2020
- Future Face of Arts & Culture Finalist Future Faces Awards 2019
- One of Grant Thornton's '100 Faces of a Vibrant Economy' 2016, which landed her face in a giant visual on their headquarters building opposite London Euston station.
- Aspire Award West Midlands Women of the Year Awards 2015
- Shortlisted for Young Entrepreneur of the Year Ebony Black Business Awards 2014
- Young Social Entrepreneur Award nominee UnLtd Lived It Awards, 2014
- Birmingham Social Media Reporter for Global Entrepreneurship Week, 2013
- Local Youth Hero Award Association Of Jamaica National Local Hero Awards, 2013
- Diana Award Envision 'Truth About Youth Awards', 2011